



Introducing
the unique combination of
Technology and Tradition...



by Honeywell



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12 Clintonville Road
Northford, CT 06472 USA
Phone: 203-484-7161
Fax: 203-484-7118
www.gamewell-fci.com

*The commercial Fire Alarm industry's new single
source solution for the smallest and simplest
applications to the largest and most sophisticated*

About Gamewell-FCI

- Gamewell and FCI have been combined as a single entity, to be known as Gamewell-FCI. As Gamewell and FCI did previously, Gamewell-FCI will function as part of the global, industry-leading, Honeywell Fire Systems group.
- Gamewell-FCI has been created solely as a growth offensive to not only seize, but capitalize on the opportunity within a changing marketplace to provide a full and rich portfolio of product to its Distributor partners.
- Gamewell-FCI will stand apart because it brings a unique combination of Technology and Tradition together, that's unavailable from any other source, and will satisfy the smallest and simplest to the largest and most sophisticated applications.
- In addition, the creation of Gamewell-FCI will provide significantly improved market reach and brand equity that could not have been achieved with Gamewell and FCI acting independently.
- Gamewell-FCI Distributors will have access to an expanded product range, with increased support, at an accelerated pace...and will be backed by the extensive resources of the Honeywell Fire Systems group.
- Gamewell-FCI will therefore prove to be an enticing proposition within the ESD community, for those entrepreneurs and partners looking to further prosper.
- While Gamewell-FCI will certainly benefit from operational synergy, the overriding objective was again, to improve its premier distribution channel with an enhanced, full and rich product portfolio - - as opposed to operating what have proven to be two successful yet independent entities in their own niches.



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